DELTA UNLEASHES CUTTING EDGE FACILITIES FOR CORPORATES

Jimmy Mistry, Principal Designer and MD at Delta Group talks about business from corporate groups and meeting competition in a growing MICE industry.

Facing competition
Jimmy Mistry accentuates on the adventure park’s most unique proposition unlike other standard venues. It offers a number of avenues to conduct corporate events, and is certainly a delight for a good corporate trainer. “We have about 29 team building activities which are far moved from the routine table-chair-sticks setup. They are hard-core infrastructures like obstacle courses designed on the line of the Swiss alps, a paintball match setup, zip lines, group cycling and much more.

We are also developing a counter terrorism academy, about 45 minutes further from Delta Resorts. We will be focussing on anti-terrorism training for corporate honchos, survival training and jungleomics. This will certainly be the cutting edge facility for us.”

Average group size of incentives and team outings per year
Delta Adventures sees 20-450 people in a single group. Companies like Omnicar Group, Rustomjee, ICICI, Tata, Ernst & Young and Vodafone usually come in large numbers of 1000-1500 on a single day. Usually the groups prefer a day visit. We currently have 163 rooms and most corporate groups are housed on a twin sharing basis. So we can accommodate only 300 - 330 people for an overnight stay.

Frequently preferred activities
Of course, Delta’s biggest USP is the adventure park and it facilitates a lot of team building activities. But, unlike other places where food is of secondary importance, we ensure that people also have a memorable gastronomic experience. We focus on hospitality as well as F&B. Fine cigars, nitrogen ice cream, nuclear bhel, choiced cocktails, are some of the elements which make their F&B experiences an unforgettable affair. We want them to have the best of both worlds.