

Indian Price, Global Design

Della Technica does not believe in just designing. It believes in appreciation of its craft not only from clients but also from visitors. Our Correspondent reports.

SINCE ITS INCEPTION IN 1995, MUMBAI-based Della Technica has grown from an interior design firm into a highly sought after architectural ISO 9001:2000 certified company and has successfully integrated innovative design with state-of-the-art technology.

Della Technica is dedicated to identifying and comprehending the need of its client's requirements and providing sensitive, financially realistic solutions that are completed on time and within budget. Understanding the complexity of development, expediting the approval process and crafting sensitive designs that sell is Della Technica's motto. What is more, it is well-known within architectural circles that clients appreciate Della Technica's direct, no-nonsense communication and derive confidence knowing that a principal like Jimmy Mistry, MD of Della Technica, will be with them every step of the way. It's this personal commitment that nurtures the development of architectural solutions that answer all their client's needs — no matter how diverse.

Della Technica has a team of over 35



APSARA COMMERCIAL COMPLEX, GOWANI BUILDERS.

talented professionals, creative individuals who are not afraid to explore challenging new areas. This commitment has urged an organisation with a firm foundation in corporate interiors to diversify into new areas, now even comprising architecture.

Their strategy is simple: a thorough knowledge of many building types and the use of the latest technology allows the firm to design, document and manage a variety of projects with confidence and efficiency.

Strong, individual and adventurous are a few words that come close to describing the architectural work of Della Technica. Some of its projects include the architectural planning design of a stunning residential building in the shape of a modern yacht sail — H & M Suites for Gowani Builders. The building is designed to be a landmark and constructed in a simple but forceful shape when seen from afar. The design is a harmonious composition

of erected forms varying in texture, materials and colour.

H & M Suites is located at Bandra, a western suburb in Mumbai, and consists of 12-storey block of luxury residential units with a basement car park, swimming pool, health club and a plush banquet hall. At the top is the critical component of the design — a penthouse designed for the chairman of Pan Parag's Deepak Kothari.

Another interesting indentures was the complete external façade and landscape design of the 4-storey, 80,000 sq.ft. complex that Della Technica built for Star News. The architectural design is the epitome of the dynamic modern company profile, offering dramatic detail without excessive solemnity,



STAR NEWS, GOWANI BUILDERS.

a contrast to the somewhat plain surroundings.

Yet another interesting project is the reconstruction and redesigning of the Apsara Theatre into an 80,000 sq.ft. upscale commercial complex for Gowani Builders. The shopping mall and leisure centre is the result of the renovation of a multi-functional centre whose structure had become outdated. The ideology was to concentrate the design efforts and new interventions in the common areas of the building, while the office areas become simple, upgraded and open spaces. Form and materials are well integrated in the architectural design of the Apsara Commercial Complex. The façade is clad in alucobond and reflective glass, which creates a purely conceptual design, oriented building while the alternating rhythm of solid fingers and leaner glass panels form the core design element.

With respect to this, architects have become the agents of change by creating buildings that reflect both global intelligence and local sensitivity. Simply creating a beautiful building or space has never been considered an adequate goal at Della Technica. That building or space must serve functional needs, project the desired image and enhance the interests — both present and future of its clients.

Della Technica is continually monitoring changes and evolving trends that influence the social and business environment of its clientele. It believes strongly in the importance of maintaining a global design presence. To that end, the firm remains committed to the constant evolution of its design philosophy and to the creation of projects that represent an unmistakable expression of quality in architecture. □