

Della Adventure introduces 3 activities in Lonavala

Trikke, Rodeo Bull & Sumo Wrestling expected to double footfall

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By HBI Staff | Mumbai

Della Adventure, an adventure park and corporate outbound training destination in Lonavala by Della Tecnica Group has introduced three new activities – Trikke, Rodeo Bull and Sumo Wrestling.

Jimmy Mistry, Chief Architect and Managing Director, Della Tecnica Group, said, “The Indian appetite for Adventure Tourism has been increasing consistently, with the segment seeing an over 10 per cent year-on-year increase in travellers. With easily-accessible, cost-effective adventure destinations and activities which go beyond the regular trekking and hiking – Della Adventure provides a complete package for adrenaline junkies. We hope that the introduction of Trikke, Rodeo Bull and Sumo Wrestling will result in a renewed interest in adventure from our customers, and would double the footfall.”