Meet Designer Success Jimmy Mistry as he is termed by Business Today, May 11, 2003. At 32, a first generation Parsi entrepreneur who started in the year 1995 with a six people company, today employs more than 650 employees, does a turnover of more than Rs. 60 crores, drives Mercs and Harleys, has a mission to renovate agaries & atashbehrams; yet he has not forgotten his humble beginnings.

The founder and managing director of Della Tecnica Architects & Interior Designers an ISO 9001-2000 certified company began his career at the age of Jimmy Mistry and his dream came true when that Harley entered his life last year.

Hung over from the days when he used to race motorbikes, Mistry's thrill for acceleration is now achieved from zooming right to the top in the Indian architecture and interior design industry.

Designers for some of the biggest MNC's in the country. We design everything from TV stations (Star News) to radio stations (Radio City FM), corporate office buildings (AC Neilson ORG Marg Pvt. Ltd., 5 star hotels (Sahara Hospitality), retail stores for Nokia on all India basis, Bajaj Allianz General Insurance and Allianz Bajaj Life Insurance to laboratories for Shalina, Goodlass Nerolac to residential buildings but the job that's given the most satisfaction has been the Dedar Agiary.

"Think big, Think different has always been my motto from the beginning" says Mistry. "Anything small or mediocre has never fascinated me". He has no formal education in architecture & design, yet he heads a team of over 40 architects & designers, with over 3 years of extensive experience and exposure to the international furniture design industry gained in Italy and his passion for setting up his own corporate brand, he landed up setting a 32,000 sq. ft. manufacturing facility at Daman which employs over 250 people manufacturing world class furniture. The policy of Della Tecnica is to offer its clients the highest possible professional standards and competence from design concept to implementation and supervision of projects.

Mistry adds proudly "Today we are Architects &