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## Della Adventure to expand its footprint to four cities in India

To launch phase II of adventure park at Lonavala by July 2012

By Maansi Sharma | Mumbai

Della Adventure, an adventure park in Lonavala by Della Tecnica Group, plans to expand its operations to four cities in India, namely Ahmedabad, Indore, Bengaluru and Delhi NCR. Della Adventure is the first of its kind adventure park with 86 activities including the country's longest 'Flying Fox' zip line of 1,250 metres, four forms of zorbing, ATV rides, paint ball, paragliding among others.

According to Jimmy Mistry, Chairman & Managing Director, Della Tecnica Group, the company is currently looking for land owners, as well as partial investors in the targeted cities. According to Mistry, starting operations in all four cities is an unrealistic target and they will aim at setting up parks in two cities in the next two years, the location depending on where they get investment first.

"Each new park's estimated investment is Rs 250 crore, which is what we have spent altogether on the park in Lonavala. We do not have the bandwidth to pool in that kind of money and are on the lookout for investors and land owners.

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