



Della Group's foray into India's first 'Military Tourism' initiative Della Adventure Training Academy

How a perfect blend of military-level training and luxury living looks like? Your curiosity ends at the D.A.T.A

■ Della Group wellknown for Resorts and Adventure Park brings to you India's first and only Military-themed luxury resort

■ Based near Lonavala, D.A.T.A helps ignite patriotism among people, along with building their mental and physical strength

Jimmy Mistry, Founder of Della Group has pioneered experiential hospitality in Lonavala by creating India's largest extreme adventure park and now Military Tourism through Della Adventure Training Academy (D.A.T.A).

Della Group has been a key driving force in the development of Lonavala by positively disrupting its perception from a mundane hill station to a tourism destination of choice. The group also pioneered 'Gen next hospitality' with 6 luxury experiential resorts.

D.A.T.A offers a one-of-its-kind adventure experience meant for all experiential travelers, be it solo thrill seekers, family & friends or corporates.

Jimmy Mistry, having a design background, strongly believes that to actually promote the Make in India initiative, a 'Design in India' mindset is required in order to promote more innovation from within the country.

D.A.T.A is a place that is difficult to verbally explain to someone but a must-have experience for every person irrespective of their age. It is a truly unique and fantastic idea, executed magnificently like never before.

A grand initiative like D.A.T.A does not begin overnight. With almost 3 years of brainstorming taking place, along with a constant mindset of patriotism and giving back to the heroes of our armed forces, the almost 3-acre D.A.T.A is now indulging into corporate training with more than 100 elite clientele like Google. Their 'War Room to Boardroom' program allows corporates to incite team-building into their top-level management through activities that focus on mind training over physical training.

"D.A.T.A is India's first military themed glamping resort, which was created straight out of my dreams into reality to prepare and train every man, woman and child with survival



Jimmy Mistry
Founder of Della Group

techniques for any adverse situation by some of the finest, handpicked ex special forces from the Indian Army. Ever since Mumbai on 26/11 in 2008 was attacked by terrorists I wanted to seek revenge by enabling citizens of India to effectively deal with such unforeseen calamities" said Mr. Jimmy Mistry.

All training at D.A.T.A. is conducted by the best team of expert trainers consisting of special forces veterans and experienced Army instructors, headed by Lt. General Raymond Noronha (Retd.) who was the Chief of Staff Southern Command from The Indian Army. This team is backed with the highest standards of hospitality and amenities by the eminent hospitality team of Della Resorts. Each person has to wear a military camouflage uniform in order to bring in a feeling of unity, courage and discipline.

The experience at D.A.T.A. begins at Della Adventure park, from where

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you sit in a military truck and drive for about 14 kilometres in rough terrain, to reach one end of a lake, which you cross in a boat. The grand gates of D.A.T.A open to you with inspirational music and the rooms are a true embodiment of the word, 'luxury'. The training area contains several obstacles like tire walls, rope climbing, inclined wall, etc. which aim at building a person's physical strength as well as build a person's self-confidence and knowledge about their own capabilities.

Jimmy Mistry himself is a true adrenaline junkie, with a strong belief of bringing employment in local areas and thus, almost 65 percent of his 1600-member staff at Della is from the surrounding locality and he seems to be extremely satisfied with his decision in doing so. He firmly believes in luck, which he says has enabled him to take an idea that started with a day-camping concept, developed into a picnic idea and finally led to India's first and only luxury military themed resort, D.A.T.A, which helps him ignite feelings of patriotism into the citizens of India, as well as providing employment to locals, as well as military veterans.

He plans to expand this D.A.T.A. concept by bringing in more schools to the venue, as well as creating similar military tourism venues in other states throughout the country. He also plans to continue his philanthropic ventures by starting Skill-Development training for more locals through Della Adventure's infrastructure.

D.A.T.A. offers a curated experience like no other, consisting of fun and adventurous activities in a controlled and safe environment, combined with uber luxury and amenities for both families and corporates.

Life 365 was humbly invited to D.A.T.A. and was represented by Hiren Agarwal.

